## **Privacy Policy**

This Privacy Policy explains how **luv2meetyou.co.uk** and **luv2link** ("we", "us", or "our") collects, uses, and protects your personal information when you visit our website **[Website URL]** or use our services.

We may collect and process the following types of personal data:

- Contact details (e.g., name, email address, phone number)
- Account information (e.g., login details, preferences)
- Usage data (e.g., IP address, browser type, pages visited)
- Cookies and tracking technologies (see our Cookie Policy)
- Any other information you provide or share voluntarily when using this website

## 2. How we use your information

We use your personal data to:

- Provide and manage our services
- Communicate with you (e.g., respond to enquiries)
- Improve our website and services
- Comply with legal obligations
- Send you marketing communications (if you have agreed to receive them)

## 3. Legal basis for processing

We process your personal data based on:

- Your consent
- Performance of a contract with you
- Compliance with legal obligations
- Our legitimate interests (e.g., improving our services)

## 4. How we share your information

We may share your information with:

- Service providers and partners who help us operate our business
- Legal authorities, if required by law
- Other third parties, with your consent

We do not sell your personal information to third parties.

**4a.** Please bear in mind that use of this website permits you to share information publicly. You will indemnify 'us' for all reasonable costs and compensation for losses should your interactions cause physical or mental harm to another user who then takes action against 'us'. We will not be responsible for the kind of information that you share and apply the same consequence if your actions defame or harm 'us'.

# 5. How we store and protect your information

We store your data securely and take appropriate technical and organisational measures to protect it. We only keep your data for as long as necessary for the purposes we collected it for.

#### 6. International transfers

If we transfer your personal data outside the UK, we ensure it is protected by appropriate safeguards, such as Standard Contractual Clauses.

# 7. Your rights

Under UK data protection law, you have rights including:

- Access to your personal data
- Correction of inaccurate data
- Erasure of your data ("the right to be forgotten")
- Restriction or objection to processing
- Data portability
- Withdrawal of consent at any time

To exercise your rights, please contact us using the details below.

# 8. Changes to this policy

We may update this Privacy Policy from time to time. We will post the new version on this page and update the "Last updated" date.

## 9. Contact us

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, please contact us at: <a href="mailto:info@luv2meetyou.co.uk">info@luv2meetyou.co.uk</a> Providing information that we can identify you with.

**It is recommended that you open a separate email address** to your regular personal email address for use with 'us' and that you **do not** share personal information that could be used in scams or frauds.

You also have the right to lodge a complaint with the **Information Commissioner's Office (ICO)**, the UK supervisory authority for data protection. But please bear in mind that part of your interaction with this business is self-sharing of information publicly. You are in control of your personal information sharing beyond the remit of items 3, 4 and 5.

**10.** There is a separate Cookie Policy.